



Plate 6.1 *How strong is your attitude towards the Euro?*

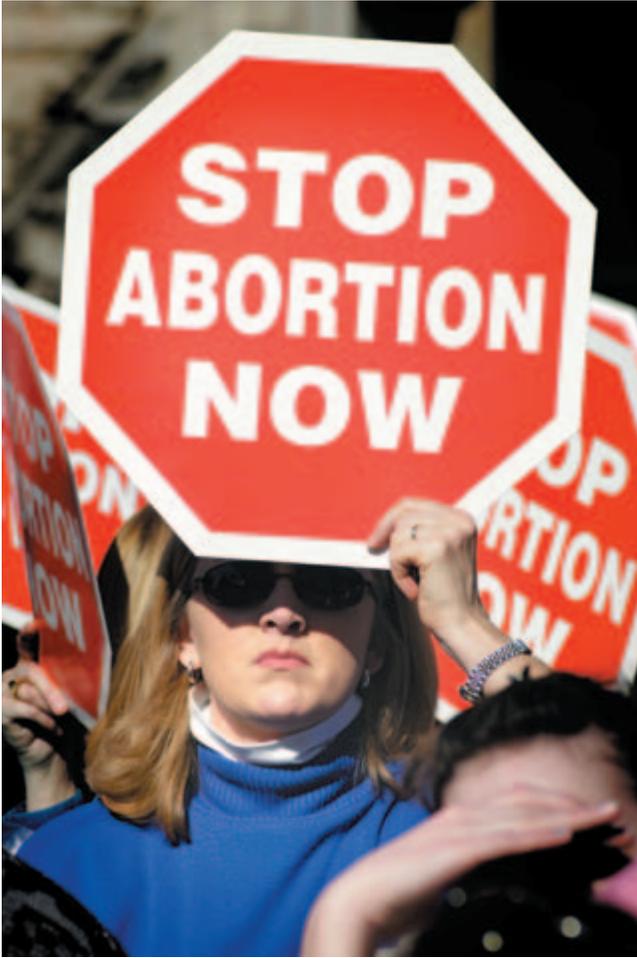


Plate 6.2 *Attitudes toward different cars might be based on the positive and negative characteristics of each car.*

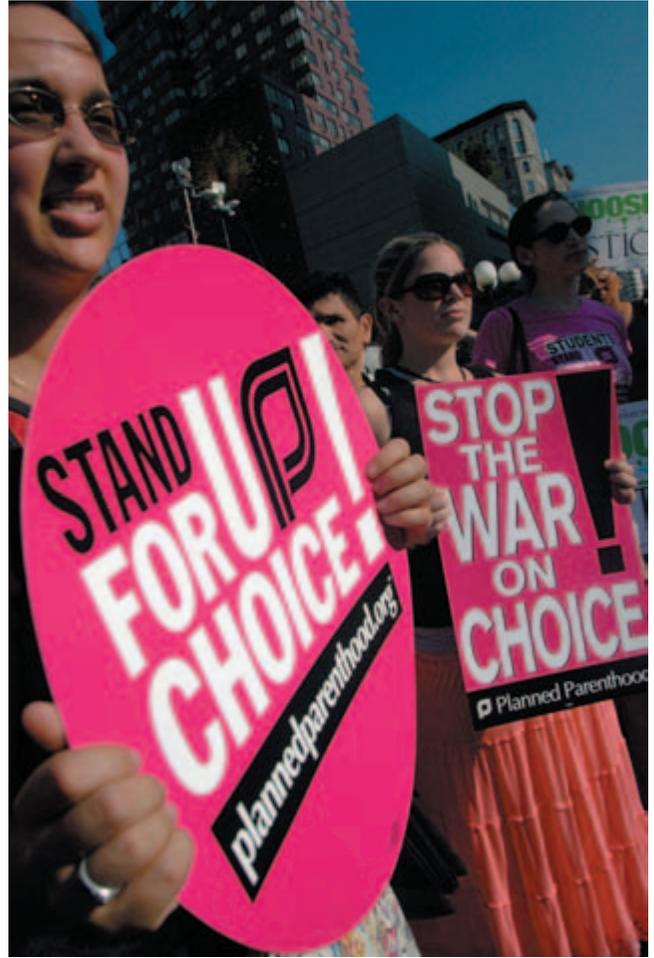


Plate 6.3 Attitudes towards, e.g., the Welsh rugby team may be developed from friends supporting the same team.

(a)



(b)



Plates 6.4a and b Attitudes toward abortion might be based on freedom of choice and sanctity of human life.



Plate 6.5 *A person might cycle to work because she values health and wishes to preserve the environment.*



Plate 6.6 *How accessible is your attitude towards Queen Elizabeth II?*



Plate 6.7 *Do attitudes towards politicians predict voting behaviour?*